



NYC
MISSION
SOCIETY: 

2014 ANNUAL REPORT



MISSION STATEMENT

The New York City Mission Society is dedicated to making a positive, long-term impact on children and young adults in the City's most underserved communities. Through dynamic programs and events that respond to community needs, we provide the people we serve with the tools to break the cycle of poverty and achieve success.

SEASONS OF CHANGE

For the New York City Mission Society, fiscal year 2014 (July 1, 2013-June 30, 2014) ushered in a season of change that will shape how our centuries-old organization meets the evolving needs of the communities we serve. Since 1812, the Mission Society has been on the frontlines of the war on poverty, providing critical assistance to generations of children, youth, and families in need. As the landscape of need has changed in New York City, so, too have the communities we serve, and the programs and services we provide. This depth and flexibility is the cornerstone of what makes the Mission Society unique amongst our anti-poverty, nonprofit peers. We believe that poverty is not characterized by isolated issues such as inadequate education, lack of job opportunities, or involvement with the criminal justice system. It is a complex feedback loop of interrelated causes and effects so tightly woven together they shut out opportunities for development and success.

The Mission Society's comprehensive approach is accordingly holistic. Our fulltime staff of social workers and counselors support all of our programs in every department, offering each program participant—whether a child in our out-of-school-time program, a youth in one of our restorative justice programs, or a struggling family in our Minisink Beacon Family Services—with individualized supportive services to sustain achievement. Additionally, all Mission Society program participants have access to our full range of programs and services in order to maximize opportunities for growth, leadership, and success.

When I became President of the Mission Society in 2014, I envisioned building upon this uniquely holistic approach to guide our organization into a new chapter reflective of the Mission Society's legacy of excellence and leadership.

These pages reflect a sampling of the impact of our work and our mission throughout fiscal year 2014, as well as a sampling of things to come in 2015 and beyond. As always, we are deeply grateful for partners like you who share our commitment to creating equal opportunities for success for all New Yorkers; thank you.

Warm regards,



A handwritten signature in black ink that reads "Elsie".

Elsie McCabe Thompson
President



A handwritten signature in black ink that reads "Derek E. Steinhiser".

Derek E. Steinhiser
Chair, Board of Directors

Summer Power Academy, starts for 640 children across 5 sites



Annual Hamptons Fundraiser



Community Thanksgiving Dinner served 235 community members, program participants and their families.



Mission Society awarded a Cornerstone grant allowing us to serve several additional families each year.



2014 Annual Champions for Children Gala



President Elsie McCabe Thompson assumes leadership



Power Academy Olympic Day



Annual Halloween Party for 673 community members and program participants.



Governor Andrew Cuomo attends the Holiday Toy Drive.



Palm Beach Kick-off Event



NYC Junior League Minisink Theater Renovation Ribbon Cutting



Mission Society marches in NYC's Gay Pride Parade



536 youth participants placed into subsidized internships

455 community members attend the Jazz-Up Health Fair at Minisink

Minisink Homecoming welcomes Alumni back to Minisink

9th Annual Get Connected Youth Conference at Minisink

JUL 2013 | AUG | SEPT | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN 2014

NYC MISSION SOCIETY

OUR IMPACT



85% OF OUR LTW GRADUATES
are matriculated in college v. 51% citywide.



91% OF PROGRAM PARTICIPANTS
say they would recommend NYC
Mission Society to friends and family.



65% OF CHILDREN
who participated in our afterschool programs
showed improvement in fitness and health.



100% OF PARENTS
in our Beacon Preventive program to
strengthen families say staff helped them
improve as a parent.

918 YOUTH

placed in paid summer internships

GAINED



119,481 HOURS
of work experience

AND



\$936,439
in total earned income

ANTI VIOLENCE INITIATIVE

488
conflicts
mediated



29%
decrease in
gang involvement

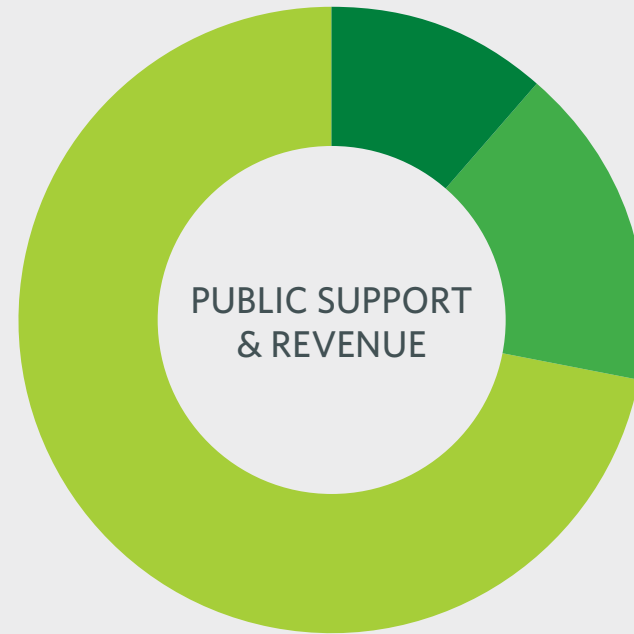
61%

decrease in high-risk street activity
among our participants

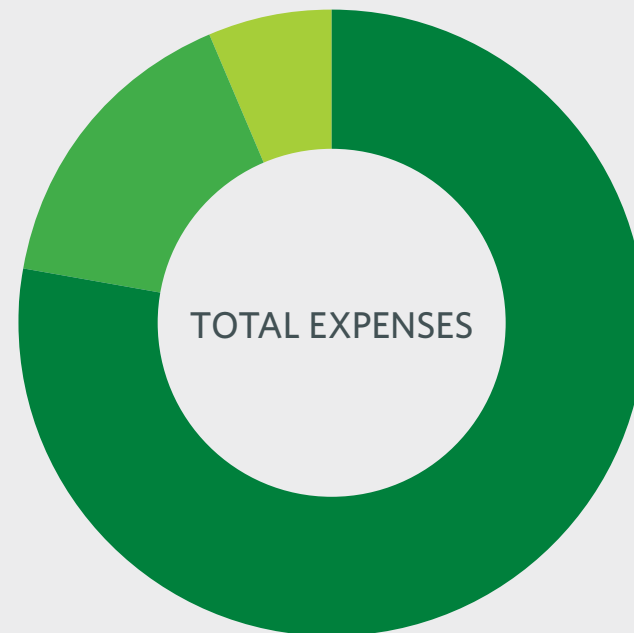
FINANCIALS

FY14 • July 1, 2013 - June 30, 2014

- Private Contributions
\$1,104,803
- Earned Income
\$1,589,915
- Grants from Government Agencies
\$6,838,630



- Programs
\$7,749,751
- Management
\$1,560,718
- Fundraising & Public Relations
\$624,804





WHAT WE DO

The New York City Mission Society has been on the frontlines of the war on poverty for more than 200 years. Today, our educational, restorative justice, cultural enrichment, and workforce development programs make a positive, long-term impact by promoting academic achievement, combating violence, and providing career opportunities. Each year, we serve more than 13,000 children and families throughout New York City with our programs, supportive services, and community events.

POWER ACADEMY

Power Academy and Power Academy Summer Day Camp provide more than 1,600 children with academic support, cultural enrichment, and healthy recreational activities year-round.

LEARNING TO WORK

Learning to Work (LTW) offers provides academic support, college guidance, career training, and paid internships to approximately 1,000 students at 4 NYC transfer high schools annually.

SUMMER YOUTH EMPLOYMENT PROGRAM

Each year, the Summer Youth Employment Program (SYEP) places over 500 students from underserved communities into paid internships that provide valuable workforce development and job experience.

MISSION SOCIETY YOUTH LEADERSHIP INSTITUTE

The Mission Society Youth Leadership Institute cultivates the next generation of NYC's leaders with character-development workshops, and service-learning projects that encourage civic responsibility and social awareness



MINISINK BEACON AND MINISINK CORNERSTONE COMMUNITY CENTERS

Minisink Beacon Community Center and Minisink Cornerstone Community Center provide academic enrichment, life-skills building, career development, and healthy recreational activities to community residents of all ages.

CURE VIOLENCE INITIATIVE

The Cure Violence Initiative (CVI) reduces NYC's gun-violence epidemic by working with high-risk youth to change violent behaviors and help them to create lasting, positive life changes.

JUSTICE COMMUNITY PLUS

Justice Community Plus helps court-involved youth develop career skills and workforce experience.

ARCHES

Arches' mentor-led, interactive journaling curriculum provides positive and effective character development for youth and young adults on probation.

HARLEM JUSTICE SCHOLARS

Harlem Justice Scholars connects court-involved youth with educational support such as tutoring and obtaining high school credentials or post-secondary enrollment, and with life coaching and case management.

THANKS TO OUR FRIENDS WHO GAVE SO GENEROUSLY THIS PAST YEAR.
YOUR INVESTMENT IN OUR MISSION HAS HAD A MEANINGFUL, IMMEDIATE IMPACT.

\$1,000,000+

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NYC Department of Youth and
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\$100,000-\$999,999

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646 Malcolm X Boulevard • New York, NY 10037

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